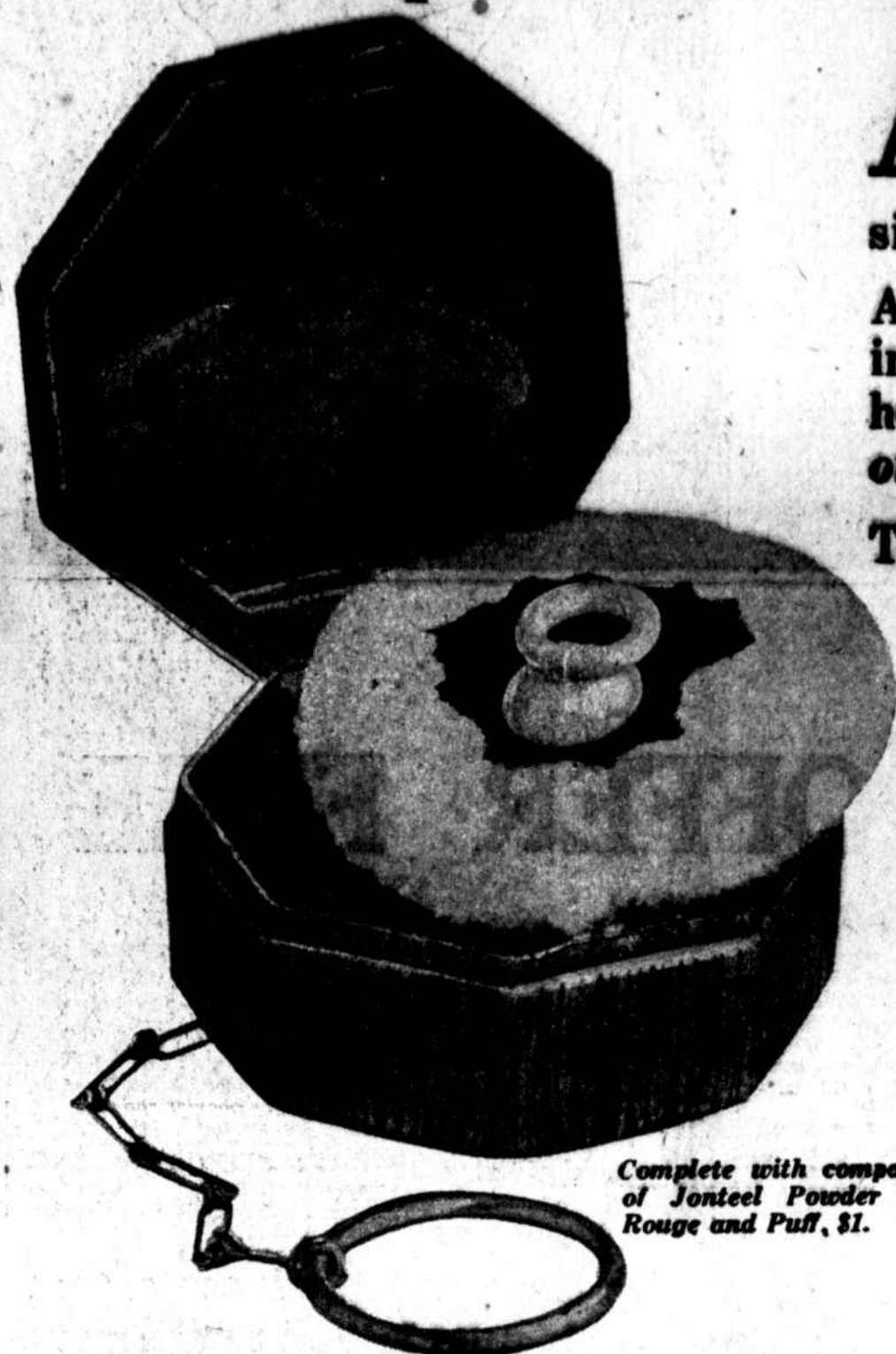


How to Get This Beautiful Vanity Case for 50¢ —Less than Half its Value

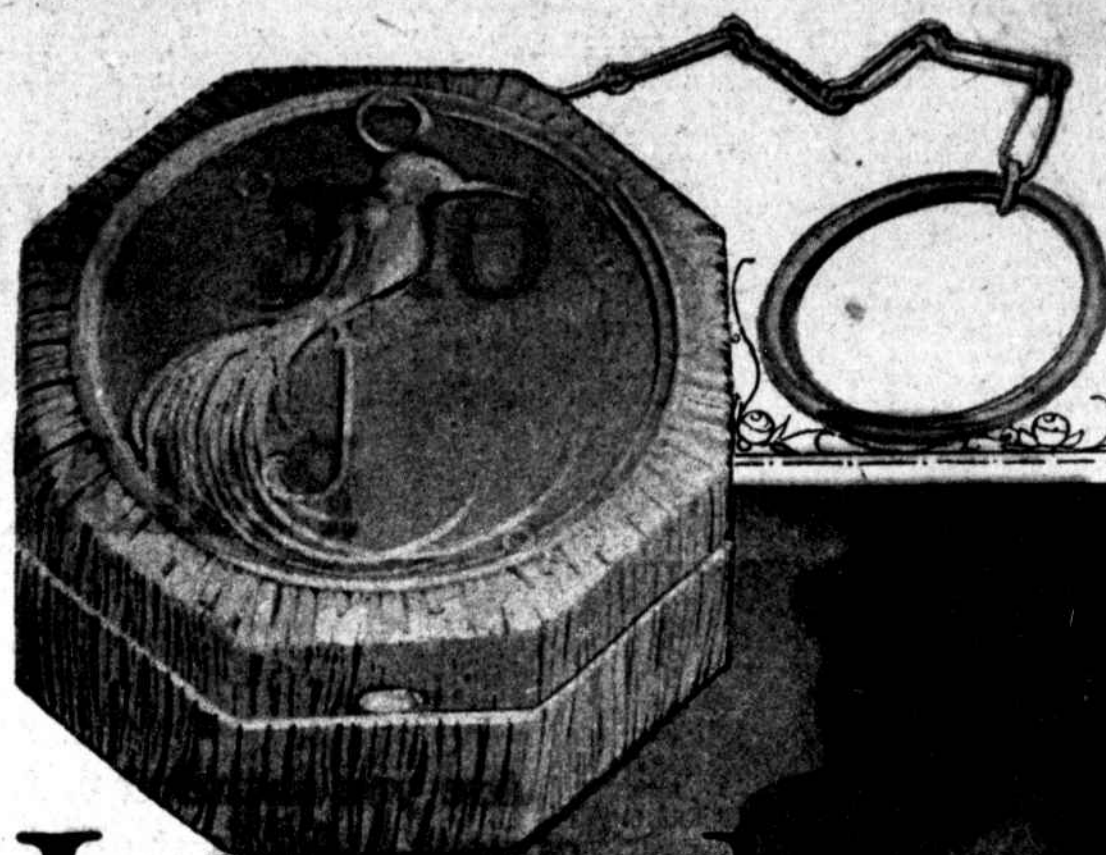
Or Complete With Compact of Powder or Rouge, and Puff, \$1



Complete with compact of Jonteel Powder or Rouge and Puff, \$1.

A STRIKINGLY beautiful Vanity Case in the smart octagonal shape, handsome *repousse* design, heavily plated with pure silver. Attached to finger chain, fitted with inside mirror and made just the size to hold a disc compact of *Face Powder or Rouge Jonteel* and a dainty puff. To introduce Face Powder and Rouge

Jonteel to women who have not yet discovered these wonderful creations, we offer this Jonteel Vanity Case for only 50 cents, at any Rexall Store. An *exceptional* value—even for the Rexall Stores, where you have learned to expect values. We believe it would be difficult for you to secure such a vanity case as this for less than \$1.50 at any jewelry or department store.



This handsome Jonteel Vanity Case, unfilled, only 50c.

GO to the nearest Rexall Store and see this charming case. Notice how artistic and beautiful it is. You'll be proud to carry it. And please note here that *no stores but the Liggett and other Rexall Stores have this case.*

Examine Face Powder and Rouge Jonteel. See how fine they are. How they blend into the skin and *stick* there—do not blow or brush off. See the beautiful shades they come in—perfect matches for every type of complexion. You'll love them.

Once you set your eyes on this lovely vanity case, you'll want to own it. You'll see why it is making such a hit with women everywhere. Your friends will be bound to notice and admire it. Get one before they do. Only 50c.

\$1 entitles you to a Jonteel Vanity Case and one Face Powder Jonteel Compact in Flesh, White, Brunette or "Outdoor," or one Rouge Jonteel, light, medium or dark.

*Perfumed with the
Costly New Odor
of 26 flowers*



Face Powder Jonteel Compacts, in Flesh, White, Brunette or "Outdoor," 50c.



Posed by Helene Chadwick, Motion Picture Star.

*For Sale Only at Liggetts and
All Other Rexall Drug Stores*